

Which European battery markets are the most attractive?

Aurora Energy Research has released the latest edition of its European Battery Markets Attractiveness Report (BatMAR), ranking Italy, Great Britain, and Germany as the most attractive markets for BESS investment. The report, covering 28 European countries, also examines market trends and regulatory changes.

How much battery storage will Europe have in 2025?

In the most-likely scenario for 2025, 29.7 GWh of battery storage will be installed in Europe, representing a 36% annual growth. By 2029, the report anticipates a sixfold increase to nearly 120 GWh, driving total capacity to 400 GWh (EU-27: 334 GWh).

Which countries are the most attractive for battery energy storage systems investment?

Covering 28 European countries, the report identifies Italy, Great Britain, and Germany as the most attractive markets for Battery Energy Storage Systems (BESS) investment while also analysing key market trends and regulatory shifts.

Which European countries are leading the battery market?

The report, covering 28 European countries, also examines market trends and regulatory changes. Italy tops the ranking, supported by its 50 GWh battery capacity target for 2030 and the opening of ancillary markets to BESS.

How many battery energy storage systems were installed in Europe in 2024?

21.9 GWh of battery energy storage systems (BESS) was installed in Europe in 2024, marking the eleventh consecutive year of record breaking installations, and bringing Europe's total battery fleet to 61.1 GWh. However, the annual growth rate slowed down to 15% in 2024, after three consecutive years of doubling newly added capacity.

Where is the battery storage market in Europe?

*In the European Market Outlook for Battery Storage, the Europe region refers to the EU-27 + the UK + Switzerland. Spain analysis from the report Last year Spain installed less than 250 MWh of batteries (14th biggest market in Europe 2024).

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In 2024, CATL secured the top position of companies by battery (power and energy storage) installed capacity in the global market in 2024, with an impressive 491 GWh, representing a ...



European energy storage battery capacity ranking



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