

What is Weibo & how does it work?

Weibo was launched in August 2009 as the micro-blogging service of Sina.com, one of China's leading technology companies. It has since played an essential part in the public life of the Chinese people, reflecting China's socio-political transition in the post-Olympics decade.

Is Weibo a Chinese social media platform?

Weibo was the first Chinese social media platform to get listed on Nasdaq in New York in 2014. WeChat and TikTok have entered and expanded their presence in overseas markets. WeChat hit most international markets around 2012 but the app hasn't caught on outside of China (Custer,2016).

Is Weibo a networked public?

Weibo as "networked publics"--both a public space and collectives (boyd,2010)--have amplified the visibility and social impact of public events,and enabled individuals to gather on this public "square" to participate.

Is Weibo the 'Twitter of China'?

Weibo is among the most popular Chinese social media apps,with more than 605 million monthly active users. Owned by Weibo Corporation and sometimes referred to as the Twitter of China,Weibo is a microblogging platform. However,calling Weibo the "Twitter of China" isn't exactly accurate.

Does Weibo influence social networks?

Weibo not only changed the diffusion patterns on social networksbut also contributed to self-mobilization,mobilization of others,and social coordination (Su,2019). In addition,Bolsover and Howard (2018)'s study demonstrates that emotion and rationality can co-exist in Chinese Internet users.

Why is Weibo important in China?

In China,Weibo has served as a new channel for interpersonal communication and source of news for Chinese Internet users at home and abroad (Han &Wang,2015). Weibo is important as both an information provider and a distribution platform,as well as for robot accounts in news forwarding(Bolsover,2013).

A novel structure of a hybrid neural network model is proposed to deal with the polysemy phenomena of words and topic confusion with Sina Weibo and the results indicate that the proposed model performs better on the precision, recall, and F1-score for Weibo sentiment analysis. Sina Weibo sentiment analysis technology provides the methods to survey public ...

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For example, 93.1% of Weibo users access Weibo through mobile devices (Sina, 2018) and 4G coverage in China has reached 95%. In the 2010 Yushu earthquake, 5,979 messages were posted on Weibo,

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Weibo increases rapidly and draws 100 million users within a year and a half, and users of Weibo are Chinese, who enjoy a different culture. We crawled Weibo for one month and collected 1.12 million user profiles. Using this dataset, we study the dynamics and the characteristic path length of the network, some core users and the reciprocal rate.

This study examines information diffusion and the follower network among a group of Sina Weibo users interested in homeowner associations. Using social network analysis techniques, this paper explores the network structure, the formation of follower relations and information diffusion. It reveals that micro-blogging is an important online ...

Analyzing three aspects of density interval, centrality and cohesive subgroup that is based on social network analysis (SNA) and Ucinet software, we focus on the hot topics of public concerns over social events in recent five years between 2017 and 2022, and we study in this paper the network public opinion communication of the topics through social media platform Weibo and ...

The second most popular Chinese social network is Weibo. Usually Weibo is considered to be the Chinese equivalent of Twitter, but after a significant expansion of its functions, it would be more correct to compare it with Facebook. Unlike WeChat, Weibo was created immediately as a microblogging platform, not a messenger. If WeChat is more often ...

Using social network analysis methods and a temporal comparison, we examine the structure of climate communication networks, the direction of information flows among multiple types of Weibo users ...

A Weibo text five-category emotion classification dataset based on active users and a user-based hierarchical network for Weibo emotion analysis is created and proposed and its effectiveness is demonstrated. Emotion analysis on Sina Weibo has a great impetus for government agencies to survey public opinion and enterprises to track market demand. Most of ...

With the development of 4G networks and the popularity of mobile terminals, the public's way of expressing emotions and expressing opinions has been transferred from traditional information media to multimedia Internet platforms, which has promoted the dissemination of public information on multimedia networks into public view. The public through the APP ...

Convolutional neural network (CNN) and recurrent neural network (RNN) are two mainstream architectures for such modeling tasks, which adopt totally different ways of understanding natural languages.

Design/methodology/approach. In this paper, the authors focused on Sina Weibo users, centered on users' behavior and interactive information, and formulated a weighted interactive information network model, then present a novel computational model for Weibo user influence, which combined multiple indexes such as the user's attention rate, activity level, and ...

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Emotion analysis on Sina Weibo has a great impetus for government agencies to survey public opinion and enterprises to track market demand. Most of the existing emotion analysis work on Sina Weibo focuses on mining the information contained in a single Weibo, ignoring the problem of inaccurate information extraction caused by the lack of contextual information in Weibo texts.

Weibo is an open and public social network platform whereas WeChat focuses on private or semi-private social networks (Zhang & Guo, 2019). These two platforms also rank high in terms of active users in the world behind Facebook, , Instagram (for social networking sites) as well as WhatsApp and Messenger (for social networking apps) (Kallas, ...

Sina Weibo sentiment analysis technology provides the methods to survey public emotion about the related events or products in China. Most of the current works in sentiment analysis are to apply ...

We analyze the public debate based on a network analysis of posts placed on Weibo, the most popular social media platform in China with more than 203 million daily users (Business Statistics, 2020). More specifically, ...

Based on text data crawled on the Weibo platform, this paper combines improved sentiment analysis and network analysis methods to innovatively propose a multidimensional feature research framework that integrates time, space, sentiment, behavior and content to explore the single and multiple types of interactive behaviors, fine-grained emotions ...

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We conducted a case study on two Chinese popular social network sites (Weibo and Douban). Our results

indicate that relationships" interactions on a new SNS have negative effect on the parties" communication frequency on the focal SNS. The communication frequency of older relationships on the focal SNS is more susceptible to the influence of ...

This study examines information diffusion and the follower network among a group of Sina Weibo users interested in homeowner associations. Using social network analysis techniques, this paper ...

jective information in Weibo is the main purpose of Weibo sentiment analysis, which means to analysis users" viewpoints and proposals toward products, news and hotspots. Various aspects are included in viewpoints expressed in Weibo. For example, the text, "Nice Service but the food was too bad!", expresses the emotions of two different ...

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